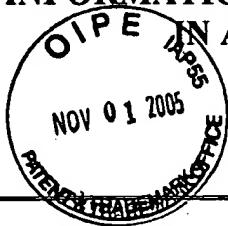


**INFORMATION DISCLOSURE CITATION
IN AN APPLICATION**
(PTO-1449)



ATTY. DOCKET NO.
56055-0013

SERIAL NO.
09/884,816

APPLICANT:
W. Reed Hastings, et al.

FILING DATE:
June 18, 2001

GROUP:
3625

U.S. PATENT DOCUMENTS

Exam. Initial*	Cite No. ¹	U.S. Patent Document		Name of Patentee or Applicant of Cited Document	Date of Publication of Cited Document MM-DD-YYYY	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		Number	Kind Code ² (If known)			

FOREIGN PATENT DOCUMENTS

Exam. Initial*	Cite No. ¹	Foreign Patent Document			Name of Patentee or Applicant of Cited Document	Date of Publication of Cited Document MM-DD-YYYY	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear	T ⁶
		Office ³	Number ⁴	Kind Code ⁵ (If known)				
JZ	JP	08057043		Mai Road:KK	02-21-1996			

OTHER ART – NO PATENT LITERATURE DOCUMENTS

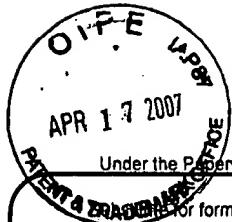
Examiner Initials*	Cite No ¹	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published	Translation ²
/Z		KENTON COUNTY PUBLIC LIBRARY, The talking Book Library of Northern KY, Kenton County Public Library information page. Retrieved from the internet at < http://www.kenton.lib.ky.us/information/talking.html >, Retrieval date unknown, 2 pages.	
		PROQUEST, "NetFlix launches DVd subscriptions club; Blockbuster set to stock up on format," Billboard, New York, Oct 16, 1999, Vol. 111, Iss. 42, pg. 77, 1 page.	
✓		PROQUEST, "NetFlix.com Transforms DVD Business Eliminating Late Fees and Due Dates From Movie Rentals; NetFlix.com's New Marquee Program Creates Near 'DVD-on-Demand'," Business Wire, New York, Sept. 28, 1999, 1 page.	

Examiner Signature	<i>Janeen Zank</i>	Date Considered	5/12/07
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*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

¹Unique citation designation number. ²See attached Kinds of U.S. Patent Documents. ³Enter Office that issued the document, by the two-letter code (WIPO Standard S.3). ⁴For Japanese patent documents, the indication of the year of reign of the Emperor must precede the serial number of the patent document. ⁵Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST.16 if possible. ⁶Applicant is to place a check mark here if English language Translation is attached.

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PTO/SB/08a (07-05)

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2018 Patent or form 1449A/PTO

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Sheet 1

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FOREIGN PATENT DOCUMENTS

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		Country Code ³ Number ⁴ Kind Code ⁵ (if known)				

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Signature

Jane Punte

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FOREIGN PATENT DOCUMENTS							
Exam. Initial*	Cite No. ¹	Foreign Patent Document		Name of Patentee or Applicant of Cited Document	Date of Publication of Cited Document MM-DD-YYYY	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear	T ⁶
		Office ³	Number ⁴	Kind Code ⁵ (If known)			
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**Examiner
Signature**

James Funt

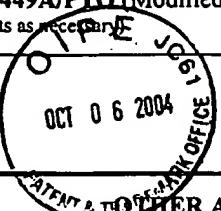
Date Considered

5/14/03

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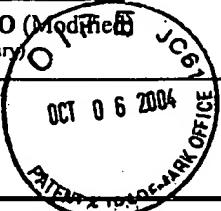
Substitute for Form 1449A/PTO (Modified) (use as many sheets as necessary)		Attorney Docket No.: 56055-0013	Application Number: 09/884,816	
 <small>PATENT & TRADEMARK OFFICE</small>		First Named Inventor: W. Reed Hastings	Filing Date: June 18, 2001	
OTHER ART - NO PATENT LITERATURE DOCUMENTS				
Examiner Initials*	Cite No ¹	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published		Translation ²
JL		<p>"Facts About the Library," a section of book entitled "Oh! Say, Can You See..." 1992 American Action Fund for Blind Children and Adults, retrieved from http://web.archive.org/web/20000104114940/www.actionfund.org/saysee09.htm, 2 pages.</p>		
		<p>Application for Library Services for the Kenneth Jernigan Library for Blind-Children, last updated May 27, 1999, retrieved from http://web.archive.org/web/19991103190509/www.actionfund.org/kjlib.htm, 3 pages.</p>		
		<p>Audio Diversions Home Page, last updated 3/8/99 [online] retrieved on 2/26/2004 from http://web.archive.org/web/19990508140319/www.audiodiversions.com/audiodiversions-cgi/home.cgi; 2 pages.</p>		
		<p>Literature for Listening Club of Audio Diversions, last updated 3/12/99 [online] retrieved on 8/31/03 from http://web.archive.org/web/19990908120905/www.audiodiversions.com/audiodiversions-cgi/listening.cgi?id=0508075008; 2 pages.</p>		
		<p>Audiobook Search of Audio Diversions [online] retrieved on 8/31/03 from http://web.archive.org/web/19990908104726/www.audiodiversions.com/audiodiversions-cgi/catalog.cgi?id=0508075008, 2 pages.</p>		
		<p>Books On Tape Home page, April 22, 1999 [online] retrieved on 8/31/03 from http://web.archive.org/web/19990424061355/http://www.booksontape.com/, 2 pages.</p>		
↓		<p>More About B-O-T® & Frequently Asked Questions, [online] retrieved on 8/31/03 from http://web.archive.org/web/19990508223402/http://www.booksontape.com/i/help.htm, 11 pages.</p>		

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Substitute for Form 1449A/PTO (Modified) (use as many sheets as necessary)		Attorney Docket No.: 56055-0013	Application Number: 09/884,816	
 OCT 06 2004 JCS PATENT & TRADEMARK OFFICE		First Named Inventor: W. Reed Hastings	Filing Date: June 18, 2001	
OTHER ART - NO PATENT LITERATURE DOCUMENTS				
Examiner Initials*	Cite No ¹	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published		Translation ²
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		Getting Started, 1999 copyright [online] retrieved from http://web.archive.org/web/20000304111243/www.dvdovernight.com/started.html ; 7 pages.		
		Top DVD Rentals, DVD Overnight Store Policies & Frequently Asked Questions, 1999 copyright [online] retrieved from http://web.archive.org/web/19991123014901/www.dvdovernight.com/service.html ; 8 pages.		
		Customer Service Questions & Answers, 2000 copyright [online] retrieved from http://web.archive.org/web/20001109071400/www.dvdovernight.com/dvd/custservice.html ; 5 pages.		
		DVD Cache Frequently Asked Questions, [online] retrieved from http://web.archive.org/web/20000512001209/www.dvdcache.com/store/customer_service.html ; 5 pages.		
		Libraries [online] retrieved on 2/26/2004 from http://www.archives.mcgill.ca/resources/guide/vol1/rg40.htm ; 8 pages.		
		Fastlane Video & Records – Rental Prices [online] retrieved from http://web.archive.org/web/19990506190744/members.aol.com/atfastlane/video/rental.htm ; 1 page.		
		5 Day Rental [online] retrieved from http://web.archive.org/web/19990210101315/members.aol.com/atfastlane/video/index.htm ; 13 pages.		
		Fastlane Video & Records [online] retrieved from http://web.archive.org/web/19990209181937/members.aol.com/atfastlane/ ; 2 pages.		

Examiner Signature	<i>Lang Dunk</i>	Date Considered	<i>5/14/07</i>
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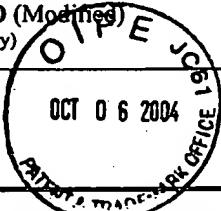
Substitute for Form 1449A/PTO (Modified) (use as many sheets as necessary)		Attorney Docket No.: 56055-0013	Application Number: 09/884,816
 OCT 06 2004 PATENT & TRADEMARK OFFICE		First Named Inventor: W. Reed Hastings	
		Filing Date: June 18, 2001	
OTHER ART - NO PATENT LITERATURE DOCUMENTS			
Examiner Initials*	Cite No ¹	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published	Translation ²
JZ		Fastlane Video & Records – Payment on Account [online] retrieved from http://web.archive.org/web/19990504102814/members.aol.com/atfastlane/video/payment.htm ; 1 page.	
		“Try Before You Buy Program” [online] retrieved from http://web.archive.org/web/19990922040420/www.gametradersclub.com/gametradersclub/tryb.html ; 2 pages.	
		“Trade or Sell Your Games! [online] retrieved from http://web.archive.org/web/19991010012624/www.gametradersclub.com/gametradersclub/tradorselyou.html ; 2 pages.	
		“Try Before You Buy Program” [online] retrieved from http://web.archive.org/web/19991012021059/gametradersclub.com/gametradersclub/tryb.html ; 2 pages.	
		Print Culture and English Speaking Quebec [online] retrieved on 2/26/04 from http://www.hbic.library.utoronto.ca/fconfmcnally_fr.htm ; 5 pages.	
		Welcome to Home Film [online] retrieved from http://web.archive.org/web/19961106000542/http://www.homefilmfestival.com/index.html ; 3 pages.	
		Membership [online] retrieved from http://web.archive.org/web/19961106001054/www.homefilmfestival.com/membership.html ; 2 pages.	
		It's Easy! Ordering info [online] retrieved from http://web.archive.org/web/19961106001006/www.homefilmfestival.com/infopack.html ; 2 pages.	
V		Online Video Rentals Multiple Rental Order Form [online] retrieved on 7/2/2003 from http://web.archive.org/web/19990420045928/www.homefilmfestival.com/lrgordr.html ; 3 pages.	

Examiner Signature	<i>James Dante</i>	Date Considered	5/14/07
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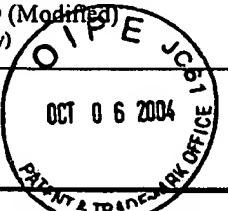
Substitute for Form 1449A/PTO (Modified) (use as many sheets as necessary)		Attorney Docket No.: 56055-0013	Application Number: 09/884,816
 OCT 06 2004 JC61		First Named Inventor: W. Reed Hastings Filing Date: June 18, 2001	
OTHER ART - NO PATENT LITERATURE DOCUMENTS			
Examiner Initials*	Cite No ¹	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published	Translation ²
JT		Online Video Rentals Individual Rental Order [online] retrieved on 7/2/2003 from http://web.archive.org/web/19990127160422/www.homefilmfestival.com/indordr.html ; 3 pages.	
		Magic Disc Entertainment [online] retrieved on 2/27/2004 from http://web.archive.org/web/19981206142316/http://www.magicdisc.com/ ; 2 pages.	
		Rental Program [online] retrieved from http://web.archive.org/web/19990503073644/www.magicdisc.com/rentals/rentalprogram.htm ; 3 pages.	
		Featured DVDs for Saturday, January 16, 1999, 1997-1999 copyright [online] retrieved on 7/3/2003 from http://web.archive.org/web/19990117011532/http://www.netflix.com/ ; 5 pages.	
		DVD Favorites, 1997-1999 copyright [online] retrieved on 7/3/2003 from http://web.archive.org/web/19991204131346/www.netflix.com/sf/favorites.asp?sid=14 ; 4 pages.	
		Future Reflections, Barbara Cheadle, Vol. 12, No. 1 Winter, 1993 [online] retrieved on 8/23/2003 from http://www.nfb.org/fr/fr1/93win.htm ; pp. 1-2; 70-72.	
		"Hear Ye! Hear Ye! National Federation of the Blind archived in February 1999 retrieved from http://web.archive.org/web/19991112190729/www.nfb.org/fr98ws20.htm , 7 pages.	
		E-mail posting: Newsgroups: alt.games.video.sony-playstation from: David Esposito (cooldej@home.com) with subject: NEED CHEEP GAMES; Date: 1999/02/07; 1 page.	
✓		E-mail posting: Newsgroups: alt.games.video.sony-playstation from: ramon (ramon@theriver.com) with subject: NEED CHEEP GAMES; Date: 1999/02/08; 1 page (same page as Esposito posting).	

Examiner Signature	<i>Jas Furt</i>	Date Considered	<i>5/14/07</i>
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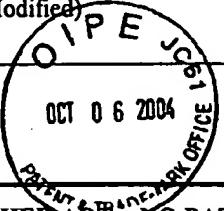
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 <small>PATENT & TRADEMARK OFFICE</small>		First Named Inventor: W. Reed Hastings		
		Filing Date: June 18, 2001		
OTHER ART - NO PATENT LITERATURE DOCUMENTS				
Examiner Initials*	Cite No ¹	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published		Translation ²
JZ		E-mail posting: Newsgroups: alt.games.video.sony-playstation from: ramon (ramon@theriver.com) with subject: 100'S OF GAMES FOR ABOUT A BUCK A DAY...(INcredible Deal); Date: 1999/02/06; 1 page.		
		E-mail posting: Newsgroups: alt.games.video.sony-playstation from: ramon (ramon@theriver.com) with subject: Best Deal Around 100's of games for about a buck a day; Date: 1999/02/08; 1 page.		
		E-mail posting: Newsgroups: alt.games.video.sony-playstation from: ramon (ramon@theriver.com) with subject: Best Deal I've Ever Seen ... 100's of games for about a buck a day; Date: 1999/02/08; 1 page.		
		E-mail posting: Newsgroups: alt.games.video.sony-playstation from: ramon (ramon@theriver.com) with subject: Best Deal Ever!! Choose from 100's of games for about a buck a day... Plus a Free Playstation; Date: 1999/02/09; 1 page.		
		E-mail postings of 6 messages in a thread from the following message: Newsgroups: alt.games.video.sony-playstation from: ramon (ramon@theriver.com) with subject: Best Deal Ever..All the N-64 Games You Want for About a Buck a Day; Date: 1999/02/10; 3 pages.		
		E-mail posting: Newsgroups: alt.games.video.sony-playstation from: ramon (ramon@theriver.com) with subject: All the New Playstation Games are Yours for About a Buck a Day; Date: 1999/02/10; 1 page.		
		E-mail posting: Newsgroups: alt.games.video.sony-playstation from: ramon (ramon@theriver.com) with subject: Check Out the New Web Site (Best Deal I've Seen); Date: 1999/07/11; 1 page.		
		E-mail posting: Newsgroups: alt.games.video.sony-playstation from: ramon (ramon@theriver.com) with subject: How Many Games Can You Beat In A Month?; Date: 1999/07/11; 1 page.		
		"A New Way to Avoid Exercise", Newsweek Mar. 15, 1999; 1 page.		

Examiner Signature	<i>Janes</i>	Date Considered	<i>5/14/07</i>
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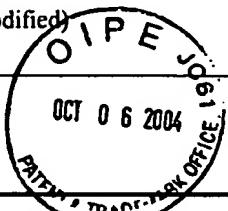
Substitute for Form 1449A/PTO (Modified) (use as many sheets as necessary)		Attorney Docket No.: 56055-0013	Application Number: 09/884,816
 <small>PATENT & TRADEMARK OFFICE</small>		First Named Inventor: W. Reed Hastings	
		Filing Date: June 18, 2001	
OTHER ART - NO PATENT LITERATURE DOCUMENTS			
Examiner Initials*	Cite No ¹	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published	Translation ²
X		Additional Information from Sally Fry, Community Relations Coordinator Unabashed Librarian, No. 82, p. 3 1991.	
		Mailbox Access to Your Library (MAYL), Florida Libraries, Unabashed Librarian, No. 82, p. 3 1991.	
		Glenn Miller, Letter from Glen Miller, Director of Orange County Library System, Unabashed Librarian, No. 82, p. 3 1991.	
		Brass, Kevin, "Company Town; Rental Control; Video Distributor Takes Industry Down Controversial Path", <i>Los Angeles Times</i> , November 28, 1997; 4 pages.	
		Mary L. Daniels, "A Love for Libraries; Whether Large or Small, They are Special Places, Editorial; pg. A19, Orlando Sentinel, November 11, 1994; 2 pages; 2 pages.	
		DeJong, Jennifer, "Securing Your Site for the Age of E-Commerce", VAR Business Strategy Guide Supplement Nov. 16, 1998; 3 pages.	
		"Door-to-Door Service", High Points, Feb. 1999; Vol. 6, No. 2, Pg. 50, 2 pages.	
		Greenemeier, Larry, "Manna Rises Above Conventional"; Net Marketing; Manna Network Technologies Midrange Systems, Dec. 18, 1998; No. 18, Vol. 11; pg. 41; 2 pages.	
		Hilda M. Hamlyn, "Eighteenth-century circulating libraries in England," The Library, pages 197-222, December 1946.	
		Horowitz, Alan, S., "PC Leasing Gains Ground – Shorter life spans popularize practice", Information Week, May 25, 1998, 3 pages.	
		Ingram, Bob, "Boston Bears Watching" Supermarket Business Mar. 1, 1999; 5 pages.	

Examiner Signature	<i>James Furtach</i>	Date Considered	5/14/07
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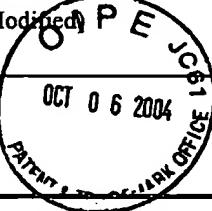
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OTHER ART - NO PATENT LITERATURE DOCUMENTS			
Examiner Initials*	Cite No ¹	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published	Translation ²
JX		Kim, Nancy J., "Nordstrom seen Net gains with Streamline", Puget Sound Business Journal Oct. 30, 1998; 2 pages.	
		Alan Donald McKillop, "English circulating libraries, 1725-50" The Library, pp. 477:-485, March 1934.	
		Memmott, Carol, "Web Site Streamlines Your Errands", USA Today Nov. 16, 1998; 2 pages.	
		"News Briefs", Video Store Mar. 21, 1999; 1 page.	
		"Nordstrom Announces Partnership With Streamline", PR NewsWire Oct. 8, 1998; 2 pages.	
		Said, Carolyn, "Chips and Flicks On Your Doorstep", Business, p. B1, The San Francisco Chronicle, October 18, 1999, 4 pages.	
		Shrieves, Linda, "Now Library Books Just Show Up at Your Door", Orlando Sentinel, December 7, 1990; 2 pages.	
		"Streamline" DSN SuperCenter Club Business Mar. 29, 1999; 1 page.	
		Hal R. Varian, "Buying, renting, and sharing information goods," Technical report, School of Information Management and Systems, UC Berkeley, December 1994; 20 pages.	
		Hal R. Varian, "Circulating Libraries and Video Rental Stores," December 1996, retrieved from http://web.archive.org ; pp. 1-14.	

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JT		Hal R. Varian, et al., "Circulating Libraries and Video Rental Stores," University of Michigan, Dearborn, University of California, Berkeley, http://www.sims.berkeley.edu/~hal/Papers/history/history.html , March, 2000; pp. 1-13.	
		Griest, Guinevere L.: Mudie's Circulating Library and the Victorian Novel. Bloomington and London, Indiana, Univ. Press, 1970, 282 pages.	
		Books by Mail, a handbook for libraries (1977) by Choong H. Kim. In the Quebec section at p. 394, the McLennan Traveling Libraries of McGill University were reviewed, 2 pages.	
		James Lardner, Fast Forward: Hollywood, the Japanese and the Onslaught of the VCR by, Chapter 12 Wilbur & Orville & Tom, Dick, & Harry and Chapter 13 The Rental Wars, pp. 168-202 (1987).	
		Abigail A. Loomis, "Subscription libraries," in Wayne A. Wiegand and Jr. Donald G. Davis, editors, Encyclopedia of Library History, pages 608-10. Garland Publishing, Inc., New York & London, 1994.	
		Glenn Miller Customer Service & Innovation in Libraries pp. 73-90, Highsmith Press 1996. ("Book").	
		Brad Dick, Editor, "The Future of Television," Broadcast Engineering, NA, Dec. 1999, 1 page.	
		"About Us" web page from www.netflix.com , 1 page.	
✓		Web page printout for http://www.netflix.com/ on Jan. 17, 1999, at http://web.archive.org/web/19990117080920/http://www.netflix.com , 5 pages.	

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